GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:3745
ANSWERED ON:16.08.2001
EXPORT OF HANDICRAFT PRODUCTS
MANSINH PATEL

Will the Minister of TEXTILES be pleased to state:

(a) the total quantity and value of handicraft products exported during 2000-2001 and target set for 2001-02, product-wise and country-wise;

(b) the difficulties being faced by the handicraft industries and their exporters; and

(c) the details of action being initiated to redress the grievances and also to boost the export of the handicraft items made in small cottage industries?

Answer

MINISTER OF STATE FOR TEXTILES (SHRI V. DHANANJAYA KUMAR)

(a): Quantity-wise export statistics for handicrafts items is not maintained. However the value of handicraft products, including Hand-Knotted carpets exported during the year 2000-01 has been estimated to the tune of Rs.9270.50 crores. The details of exports product-wise and country-wise during the year 2000-01 is as per Annexure attached.

A target of Rs.10,610.00 crores has been fixed for handicrafts including hand-knotted carpets for the year 2001-2002. Export targets are not fixed, product-wise and country-wise.

(b): The difficulties being faced by the handicrafts industry and exporters of handicrafts include: shortage of quality raw material; high interest rates on credit; continually changing design preferences; lack of market intelligence; inadequate infrastructure facilities like irregular power supply, poor transport facilities and non - availability of proper rail and air linkages with the crafts pockets etc.

(c): Handicrafts is a State subject. However to solve various problems of handicrafts industry and its exporters the steps taken by the Central Govt. include: setting up of Craft Development Centres and Common Facility Service Centers; pre and post shipment credit by banks; launching of website on handicrafts; upgradation of existing Regional Design and Technology Centres at New Delhi, Mumbai, Calcutta, Bangalore and Guwahati by providing Computer Aided Design (CAD) facilities; setting up of National Center for Design and Product Development at New Delhi and Moradabad;setting up of Indian Institute of Carpet Technology at Bhadohi and sanction of need based infrastructure projects under the Critical Infrastructure Balance (CIB) scheme of Ministry of Commerce.

To boost the export of handicrafts, the steps taken include: organisation of buyer - seller`s meet; overseas publicity; organisation of workshops on design development; export marketing and packaging etc; participation in various international fairs; sponsoring of sales-cum-study teams abroad and organisation of Indian Handicrafts and Gifts Fairs (Autumn and Spring) and Indian Carpet Expo by Export Promotion Council for Handicrafts and Carpet Export Promotion council respectively, annually in New Delhi.

Annexure
Annexure referred to in reply to Lok Sabha Unstarred Qustion No.3745 for answer on 16.8.2001

Rs. In Crores

Name of the Countries	Hand Made Carpets	Art Metal Ware	Wood Wares	Hand Printed Textile & Scarves	Embroidery & Embroidery Goods	Shawl as Artware	Zari & Zari Goods	Zari Immitation Jewellery	Miscellaneous Handicrafts
Australia	34.97	16.45	12.8	28.64	22.32	1.35	1.72	2.27	20.85
Canada	41.29	30.58	6.68	101.27	63.46	1.41	3.86	2.91	25.66
France	68.85	55.92	23.15	55.02	113.12	0.81	6.12	4.65	60.97
Germany	568.01	176.16	26.55	139.96	224.11	1.5	11.99	7.26	153.51
Italy	34.88	56.09	24.22	36.57	44.41	0.36	11.1	6.47	71.81
Japan	62.44	9.28	18.1	53.65	31.22	2.32	2.77	14.63	115.99
Netherland	30	43.7	21.46	25.81	61.14	0.67	2.43	1.23	30.45
Saudi Arabia	0	41.64	18.6	29.08	20.13	10.24	4.26	5.76	31.59
Switzerland	20.2	15.58	18.51	11.51	55.7	0.16	3.17	0.64	1.5
USA	1008.47	614.13	109.93	348.27	659	3.61	29.11	25.65	368.68
UK	106.82	208.2	54.05	144.14	211.65	2.15	25.55	20.18	103.12
Argentina	2.33	0	0	0	0	0	0	0	

Austria	22.15	0	0	0	0	0	0	0	0
Belgium	20.14	0	0	0	0	0	0	0	0
Denmark	20.28	0	0	0	0	0	0	0	0
Finland	18.11	0	0	0	0	0	0	0	0
Luxemburg	0.94	0	0	0	0	0	0	0	0
Norway	6.11	0	0	0	0	0	0	0	0
Sweden	47.02	0	0	0	0	0	0	0	0
Spain	33.75	0	0	0	0	0	0	0	
Others	168.39	510.37	100.39	302.83	458.52	2.62	40.24	30.03	225.95
Total	2315.15	1778.1	434.44	1276.75	1964.78	27.2	142.32	121.68	1210.08

Grand Total 9270.5